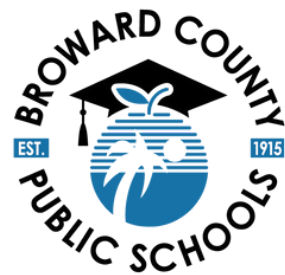


# ON POINT WITH EDDC



Volume I FY24 Q4

Economic Development & Diversity Compliance



## Introducing Jennifer D. Andreu!

Broward Schools has appointed Jennifer D. Andreu to District leadership in the role of Executive Director, Operations. A highly accomplished transformational leader in education, Jennifer most recently served as Assistant Superintendent of Equity and Diversity with Miami-Dade County Public Schools. In her current role, she oversees Procurement & Warehousing Services, Business Support Center, and the Economic Development and Diversity Compliance Departments, which collectively impact opportunities for underutilized businesses to provide goods and services to the District. "As a Broward County native, and daughter of a small, minority business owner, I am honored to help local firms achieve their goals while also making impactful contributions to the school District that has given so much to me."

GET CERTIFIED NOW

### NEW VETERAN BUSINESS ENTERPRISE (VBE) CERTIFICATION

The Broward County School Board approved a new **Veteran Business Enterprise Certification** for small businesses. VBE Certification requirements:

1. At least 51% veteran or service-disabled veteran ownership
2. Under \$7.5M in average annual receipts or less than 100 employees (based on NAICS Code)
3. Tri-County location for at least 1 year

For more information, email:  
[sdopcertification@browardschools.com](mailto:sdopcertification@browardschools.com)



## SAVE THE DATE

### August 22, 2024 Brunch & Learn Business Credit and Taxes

Featuring: Consolidated Credit, PNC & JDL

### September 19, 2024 Brunch & Learn Business Branding (Marketing & Social Media)

Featuring: Garth Solutions & Tri Factor Creative

### September 27, 2024 Matchmaker How to do Business with Broward Schools

Featuring: BCPS Business Support Center

## Jasmine Jones Receives B2Gnow 2024 Mountain Mover Award

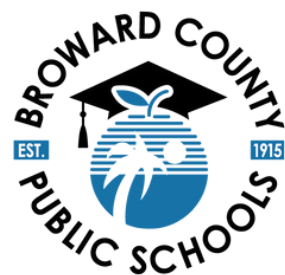


B2Gnow, the industry-leading supplier diversity management software platform, honored EDDC Manager, Jasmine M. Jones, the 2024 Mountain Mover Award. Jones was recognized as a system user who conquers challenges and moves mountains to get the job done.

"Jasmine has a lot of knowledge, and not just about B2G, but institutional knowledge, and this is worth celebrating," Jorge Sigler, B2G Accounts Growth Director, said. "Now working alongside Jennifer D. Andreu and Denise Mills, BCPS will do great things, and I know Jasmine is the perfect person to make sure this is carried out."

*Congratulations  
Jasmine!*

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## EDDC INAUGURAL BROWARD BUSINESS DIRECTORY

In May, culminating National Small Business Month, EDDC unveiled the inaugural edition of its Broward Business Directory, a comprehensive resource designed to enhance opportunities for local businesses and foster economic growth within our locality. "By forging partnerships and leveraging resources from our local business sphere, we can enrich the educational experience for our students and fortify the fabric of our educational ecosystem," Jennifer Andreu, Executive Director Operations.

The publication highlights District Certified Emerging, Small, Veteran, Minority, and Women-owned businesses based in Broward County. "We invite everyone to utilize this directory in your daily operations and to support our #BuyBroward initiative by actively engaging with the diverse businesses listed," Denise Mincey-Mills, EDDC Officer.

## #BUYBROWARD



## BCPS CERTIFIED SMALL BUSINESS CONTRACT AWARD RECIPIENTS

**ITB24-199 Acoustical Ceiling Tile and Sound Panels, Installation & Materials - \$1M**  
(2 of 2 awards)

- Bergolla, Inc. - Hispanic American Male
- Veer Industries & General Contracting LLC - Asian-Pacific American Male

**ITB-FY25-003 Pest Control and Termite Extermination Services - \$2.7M (1 of 2 awards)**

- Tower Pest Control, Inc. - Hispanic American Female

**ITB-FY24-319 Floor Care Products (Catalog) - \$5.2M (2 of 9 awards)**

- All Florida Paper, LLC - Hispanic American Female
- Dora Industries, Inc. d/b/a Gold Coast Chemical Products - Asian American Male



## UPCOMING OPPORTUNITIES

- |                                 |                                                                |
|---------------------------------|----------------------------------------------------------------|
| <b>ITB25-038</b>                | Paints, Accessories/Sundries, Solvents, and Painting Equipment |
| <b>ITB25-041</b>                | Construction Services Minor Projects                           |
| <b>ITB25-044</b>                | Athletic Tracks                                                |
| <b>ITB25-XXX</b><br>(# Pending) | Stage Curtain Cleaning and Fire Treatment                      |

Explore BCPS Bids on DemandStar.com  
under agency name:  
**The School Board of Broward County, Florida**



Tasha Campbell, Concierge Services



## EDDC CONCIERGE SERVICE

The **EDDC Concierge Service** is a dedicated, targeted service to inform small businesses about upcoming procurement opportunities with Broward Schools. Starting before the Goal Setting process, staff initiates a 3-point communication strategy, using targeted phone and email communication. The objective is to provide information about upcoming District procurements, to survey their capacity to bid and perform, and finally, seek assurance of their plans to bid. During this quarter, one newly Certified firm, *Veer Industries & General Contracting LLC*, engaged as first time bidder and is 1 of 2 awardees on ITB24-199 Acoustical Ceiling Tile and Sound Panels, Installation & Materials. The contract amount of \$1M.